S TELEVISION STATIONS



Order ID: 57127 10/26/12 11:06 AM CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: Client: THE MCCORD COMMITTEE (342254) CPE: 11 Agency Commission: 15 % Updated: EMENDEL on 10/26/12 12:46 PM THE CAMPAIGN GROUP, INC. (8131) Agency: Product: (D) TREASURER -Self Protect.: :20:00 Confirmed: 10/26/12 11:19 AM Buyer: Lisa Cabanel Demo: **HHOLDS** DMA RTG Sched, Code: D Contract: 10/29/12 08:56 AM BM: SS AE: Brian Butz-1-KDKA-TV Billing Int: Monthly WTAE: 0% WPGH: 0% WPCW: 0% Share: 0% WPXI: 0% WPMY: 0% CABLE: 0% ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: THE MCCORD COMMITTEE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F * * MORN 001 MLOCAL6A 30 D 0.0 \$720.00 \$2,160.00 FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 2 Dur SC Self Pr Time Class Eligible Days **Break Type** Sales Catg Rate Spots Total NR A/G Item **HHOLDS** M T W T F * * MORN 07:00 - 08:00 30 D \$450.00 \$1,350.00 002 0.0 FBD Oct 29 Nov 05 10/30/12 11/05/12 2 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item **HHOLDS** M T W T F * * MORN 003 08:00 - 09:00 30 D 0.0 \$450.00 \$1,350.00 **FBD** <u>LBD</u> Oct 29 Nov 05 10/30/12 11/05/12 2 1 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catq Rate Total NR A/G Item HHOLDS. Spots M T W T F * * NEWS NNOON 30 D 004 0.0 \$720.00 3 \$2,160.00 FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 1 NR A/G Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total M T W T F * * NEWS 005 NEWS4PM 30 D \$1,440.00 0.0 \$720.00 FBD IBD Oct 29 Nov 05 10/30/12 11/05/12 1 1 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * T W T F * * 006 NEWS430PM **NEWS** 30 D 0.0 \$720.00 \$1,440.00 LBD FBD Oct 29 10/30/12 11/02/12 2 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 007 NEWS5PM M T W T F * * NEWS 30 D 0.0 \$1,050.00 \$2,100.00 FBD LBD Oct 29 Nov 05 10/30/12 11/05/12

1

1



\$1,080.00

\$2,160.00

KDKA-TV

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Agency Commission: 15 % Updated: THE MCCORD COMMITTEE (342254) CPE: // EMENDEL on 10/26/12 12:46 PM Agency: THE CAMPAIGN GROUP, INC. (8131) (D) TREASURER -Self Protect.: :20:00 Confirmed: 10/26/12 11:19 AM Product:

HHOLDS DMA RTG Sched, Code: D 10/29/12 08:56 AM Lisa Cabanel Contract: Buver: Demo: Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV

WTAE: 0% WPMY: 0% WPGH: 0% WPCW: 0% CABLE: 0% Share: 0% WPXI: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * T W T F * * NEWS 30 D 800 NEWS530PM 0.0 \$1,050.00 \$2,100.00

FBD LBD Oct 29 10/30/12 11/02/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 **NEWS6PM** M T W T F * * NEWS 30 D \$1,080.00 \$2,160.00

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 1

Time Class Dur SC Self Pr Sales Catg HHOLDS NR A/G Eligible Days Rate Spots Item Break Type Total * T W T F * * NEWS

30 D

FBD LBD Oct 29 10/30/12 11/02/12 2

NEWS630PM

Time Class Eligible Days Dur SC Self Pr Sales Cato NR A/G Break Type Rate Spots Total Item **HHOLDS** M T W T F * * CNWS NCBS7PM01 30 D 011 0.0 \$1,080.00 2 \$2,160.00

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 1 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F * * NEWS 012 30 D NLATE03 0.0 \$2,250.00 \$4,500.00

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 1 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** * * * * * * S NEWS NLATE11304 30 D 013 0.0 \$2,025.00 \$2 025 00

FBD Oct 29 LBD 11/04/12 11/04/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 SSHOWDOWN4 * * * * * * S LOCS 30 D **SPORTS** 0.0 \$600.00 \$600.00

FBD LBD Oct 29 11/04/12 11/04/12



KDKA-TV

Order ID: 57127 CF LOC-POL

FBD - LBD: 10/30/12 - 11/05/12

10/26/12 11:06 AM Created:

THE MCCORD COMMITTEE (342254) Client: Agency: THE CAMPAIGN GROUP, INC. (8131)

CPE: // Agency Commission: 15 % Self Protect.: :20:00

Updated: EMENDEL on 10/26/12 12:46 PM Confirmed: 10/26/12 11:19 AM

Buyer: Lisa Cabanel Product: (D) TREASURER -

10/29/12 08:56 AM

AE: Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched. Code: D

HL#:

Contract: Billing Int: Monthly BM: SS

WTAE: 0% Share: 0%

WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G **AINSIDER** MTWTF * * ACC 30 D \$700.00 \$2,100.00 015 0.0

FBD <u>LBD</u> Oct 29 Nov 05 10/30/12 11/05/12 2

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 LLETTER01 1 1 1 1 1 0 0 LETT 30 D 0.0 \$575.00 \$2,875.00

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12 4

Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total Item * * * * * S * LATE 017 LCSIMIAMISAT01 30 D 0.0 \$225.00 \$225.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item * * * T * * * REGP 018 **PELEMENT** 30 D 0.0 \$3,780.00 \$3,780.00

FBD **LBD** Oct 29 11/01/12 11/01/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	40	0	\$36,685.00	\$31,182.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$36,685.00	\$31,182.25	\$0.00	\$0.00